



Sri Lanka promoted a range of value added items including herbal personal care products, craft products, value added coconut products, value added handmade stoneware, floral arrangements, green vanilla, lace and embroidery items, spices, electronic security solutions at the India International Mega Trade Fair (IIMTF) being held at the Science City in Kolkata, West Bengal from 13 -23 December 2019. Sri Lanka's national participation was organized by the High Commission of Sri Lanka in New Delhi in association with the Sri Lanka Export Development Board.



Sri Lanka was represented at the India International Mega Trade Fair in Kolkata, West Bengal by Sri Lanka Export Development Board together with eight Sri Lankan companies: Swadeshi Industries Works PLC, Darshana Global Enterprises (Pvt.) Ltd, Isuru Ceramic Export, Greens

Flower Design (PVT) Ltd, Natural Vanilla (Pvt.) Ltd, K and D Lace Creation, Bimsara Import & Export and R N Innovations, displaying value added gift, spices and security solutions from Sri Lanka. This was the first time that Sri Lanka participated in this International Exhibition.

Besides Sri Lanka's participation at the IIMTF in Kolkata, the High Commission of Sri Lanka organized two business interactive sessions on "Doing Business with Sri Lanka", followed by B2B meetings for the visiting Sri Lanka delegation, with members of the Bharat Chamber of Commerce, FIEO, Bengal Chamber of Commerce & Industry and Confederation of West Bengal Trade Association. Over 30 participants attended the business interactive sessions.

The India International Mega Trade Fair in Kolkata organized by the Bengal Chamber of Commerce & Industry and G.S. Marketing Associates, supported by the Ministry of MSME, Government of India, is a leading Fair in India in terms of quality and business generated. The fair focuses on innovative ideas in Life Style, Handicrafts and Handlooms, Electronics, Interiors, International products, Food, Automobile, Education & IT, MSME, Jute Products, Tourism etc. The visitors included industry experts, professionals, buyers, distributors, wholesalers, agents, international houses etc.

The exhibition was attended by a total of one thousand five hundred local and international exhibitors. Afghanistan, Bangladesh, Bhutan, Iran, Thailand, Nepal and Sri Lanka were among the countries that participated in this event.

High Commission of Sri Lanka  
New Delhi  
20 December 2019