



*Participants of the Workshop*



*A participant receiving his certificate from High Commissioner Austin Fernando*

Sri Lanka's High Commissioner to India Austin Fernando requested the members of the Outbound Tour Operators Association of India (OTOAI), to support promoting Sri Lanka's Ramayana Heritage sites among the Indian travelers, which will create a win – win situation for the respective stakeholders. The High Commissioner made this request at a workshop on "Sri Lanka's Ramayana Heritage Sites", organized by the Sri Lanka High Commission in association with the Sri Lanka Tourism Promotion Bureau and the Outbound Tour Operators Association of India (OTOAI) at the High Commission premises on 21 August 2019.



High Commissioner Austin Fernando lighting the traditional oil lamp with the officials of the Outbound Tour Operators Association of India (OTOAI)

The focus of the workshop was to give a boost to cultural tourism in Sri Lanka through the projection of Sri Lanka's Ramayana Heritage sites and their historical values to the members of the OTOAI, enabling them to sell the package to their customers as a potential travel product.



High Commissioner Fernando addressing the gathering



~~... Sri Lanka Tourism projects Ramayana Heritage Sites in Sri Lanka to outbound tour operators in Northern ...~~